

PRESS RELEASE

The FRENCH SMART PORT in Med is being built today!

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Marseille 16 November 2017 - **Meeting this Thursday 16 November, the members of the SMART PORT steering committee collectively approved a first series of projects that will take advantage of the digital transition to affirm and consolidate the port-based vocation of the Aix-Marseille-Provence urban area. With this dynamic, Marseille Fos, the FRENCH SMART PORT in Med is being built today!**

During a steering committee meeting including representatives of the government, Région Provence-Alpes-Côte d'Azur, the Conseil Départemental des Bouches-du-Rhône, Métropole Aix-Marseille-Provence, Ville de Marseille, Etablissement Public Euroméditerranée, Caisse des Dépôts, Agence Régionale pour l'Innovation et l'Internationalisation des Entreprises, and Union Maritime et Fluviale on Thursday 16 November in the prefecture, the Port of Marseille Fos, CCI Marseille Provence and Aix-Marseille Université presented the progress in the projects being carried out within the framework of the SMART PORT partnership initiative.

Pursuing the strategic goal of taking advantage of the digital transition to assert and consolidate the port-based vocation of the Aix-Marseille Provence urban area - particularly in terms of the port's economic and environmental performance, the creation of activities and jobs, the Port's interactions with the local area, differentiation and the digital efficiency of the Marseille Fos port community - the SMART PORT steering committee members gave their support to the first series of projects.

Thus these projects are intended to be led and supported by the partners and fit naturally into the metropolitan economic development agenda, the regional innovation and internationalization economic development plan, and the regional interest operations led by the Provence-Alpes-Côte d'Azur region. The selected projects relate to logistics, energy, user information, digital technology, the environment and safety, and include:

- **Channel 5**, a digital service aimed at road hauliers to facilitate access to the port terminals, led by MGI with the support of CEA Tech and the involvement of terminal operators, road hauliers and the Marseille Fos Port Authority
- **Electrical supply for berthed ships**, combining the initiatives of the Marseille Fos Port Authority and ship owners to develop a new energy mix
- **Prototype electric pilot boat** led by the Syndicat des Pilotes de Port de Marseille-Fos and technical partners
- **Port Smart Grid** on the western and eastern harbours (the Marseille Fos Port Authority, Euroméditerranée, Engie, GRT Gaz, RTE, etc.)
- **Mobile Pax** to develop services and facilitate passenger information (CCIMP, the Marseille Fos Port Authority, Club de la Croisière, ship owners, Provence Tourisme, Ville de Marseille, Métropole, CD13, etc.)

- **Smart Port Data** to produce, collect and make available data that will improve the management and development of the Port (with the Marseille Fos Port Authority, Conseil Régional, Métropole, CD13, Ville de Marseille, CCIMP, MGI, etc.)
- **Environmental performance index** to create an exchange platform and drive actions in this area (with Air PACA, the Marseille Fos Port Authority, A Lab in the Air)
- **Port cyber security** to develop solutions to protect the systems critical to port activities (Naval Group, the Marseille Fos Port Authority, Ports de Toulon, Pôle Mer Méditerranée, etc.).

The SMART PORT steering committee members also wanted to develop a very ambitious academic component. As a result of this shared desire, the **Brain Port Community** aims to develop targeted research programs and innovation programs, as well as preparing for tomorrow's activities (forecasting and training).

Aix-Marseille Université, the Port of Marseille Fos and the CCI Marseille Provence, as well as all the partners and co-financiers, are working together to create a new Smart Port Chair launched by the Cité de l'Innovation et des Savoirs. This partnership could lead to the implementation of a multipartite agreement also associating Métropole Aix-Marseille-Provence and the Provence-Alpes-Côte d'Azur region.

Press contacts:

Aix-Marseille-Université: Delphine Bucquet | 06 12 74 62 32 | delphine.bucquet@univ-amu.fr

CCI Marseille Provence: Eugénie Ricote | 04 91 39 34 06 / 06 30 38 37 42 | eugenie.ricote@ccimp.com

Port of Marseille-Fos: Claire Battédou – 04 91 39 42 01 / 06 73 37 86 12 |

Préfecture des Bouches-du-Rhône : 04 84 35 41 30 | pref-communication@bouches-du-rhone.gouv.fr

Région Provence-Alpes Côte d'Azur: Manon Sabatier | 04 91 57 51 76 – 06 69 22 81 98 | msabatier@regionpaca.fr

Métropole Aix-Marseille Provence: Stéphane Gireau | 04 91 997 997 / 06 32 87 19 86

| stephane.gireau@ampmetropole.fr Groupe Caisse des Dépôts: Richard Curnier | 04 91 39 50 01 |

richard.curnier@caissedesdepots.fr



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Côte d'Azur

